PRESS RELEASE

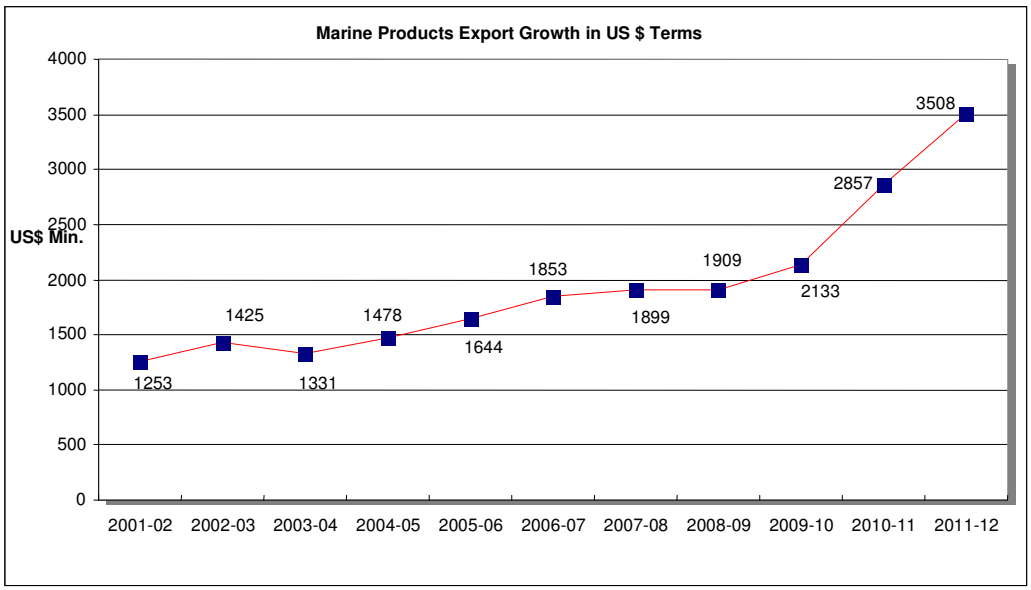
MARINE PRODUCTS EXPORTS CROSSED 3.5 BILLION MARK IN 2011-12

The Marine Products Export Development Authority is a statutory body set up by the Government of India under the MPEDA Act 1972, under the Ministry of Commerce & Industry, Govt. of India.

MPEDA is the nodal agency for promotion of export of marine products from India. The MPEDA has presence in all the maritime states and is implementing its developmental schemes for export promotion/aquaculture production through the field offices.

During the financial year 2011-12, for the first time in the history of Marine product exports, the export earnings have crossed USD 3.5 billion. This is also first time export has crossed all previous records in quantity, rupee value and US $ terms. Exports aggregated to 862021 tonnes valued at Rs. 16597.23 crores and USD 3508.45 million. Compared to the previous year, seafood exports recorded a growth of 6.02% in quantity, 28.65% in rupee and 22.81% growth in US$ earnings respectively.

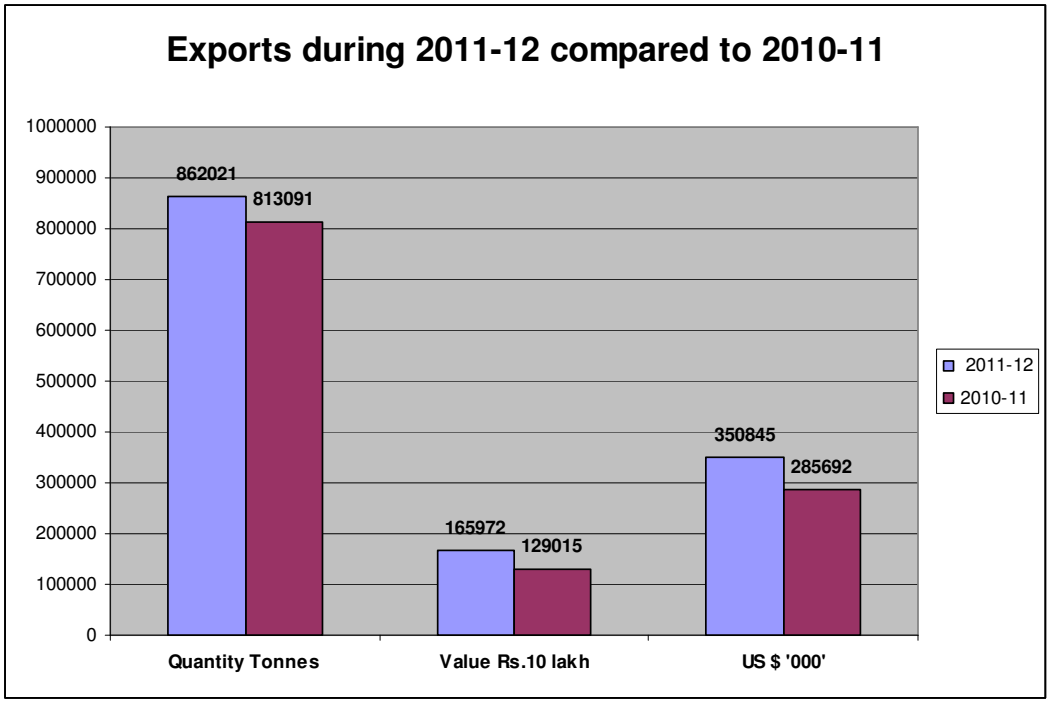
MARINE PRODUCTS EXPORT GROWTH IN US$ TERMS



The figures must be viewed in the light of the scenario of continuing recession in the international markets, debt crisis in EU economies, continuing antidumping duty in US, sluggish growth in US economy and the political instability in the Arab world. The increased production of Vannamei shrimp, increased productivity of Black tiger shrimp and better price realization of major items like Shrimp, Squid and Cuttlefish helped us to gain such a higher export turnover.

Exports during 2011-12 compared to 2010-11

Export details	2011-12	2010-11	Growth %
Quantity Tonnes	862021	813091	6.02
Value Rs.crore	16597.23	12901.47	28.65
Value US $ Million	3508.45	2856.92	22.81



Major items of export

Frozen Shrimp continued to be the major export value item accounting for 49.63% of the total US $ earnings. Shrimp exports during the period increased by 24.86%, 42.97% and 37.99% in quantity, rupee value and US$ value respectively.

Fish, has retained its position as the principal export item in quantity terms and the second largest export item in value terms, accounted for a share of about 40.27% in quantity and 19.48% in US$ earnings.

Fr. Cuttlefish recorded a growth of 21.92% in rupee value and 15.58% in USD terms. Unit value also increased by 25.06%, however, there is a decline in quantity (7.59%). Export of Fr. Squid showed an increase of 21.53% in rupee value and 17.46% in US$ realization. Unit value also increased by 32.95%. However, there is a decrease of 11.65% in terms of quantity.

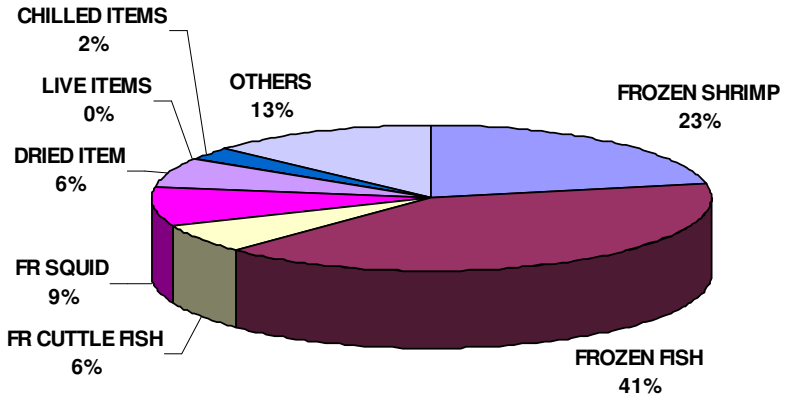
Live items also showed a growth of 8.76% in terms of rupee value and 3.18 % in terms of US$ realization compared to the previous year.

Dried items showed a drastic decline in quantity, value and US$ terms by 32.05%. 41.08%, and 44.56% respectively. The details are given in the following table

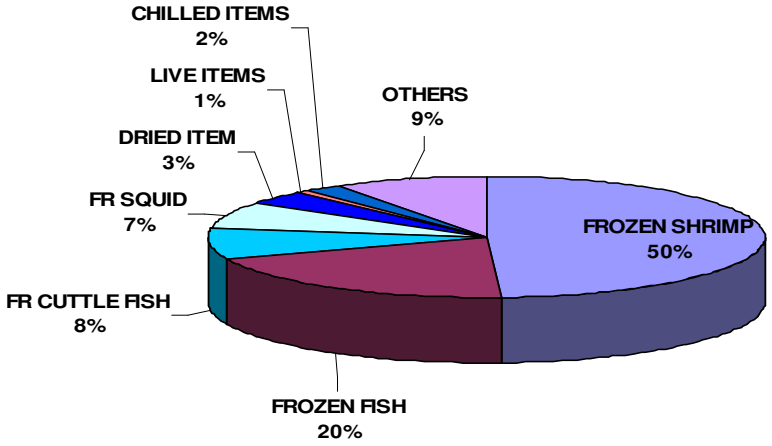
MAJOR ITEM WISE EXPORTS

ITEM		Share %	2011-12	2010-11	Variation	(%)
FROZEN SHRIMI	Q:	22	189125	151465	37660	24.86
	V:	49.26	8175.26	5718.13	2,457.13	42.97
	$:	49.63	1741.20	1261.81	479.39	37.99
	UV$:		9.21	8.33	1	10.51
FROZEN FISH	Q:	40	347118	312358	34759	11.13
	V:	19.79	3284.15	2623.89	660.25	25.16
	$:	19.48	683.50	583.48	100.02	17.14
	UV$:		1.97	1.87	0	5.41
FR CUTTLE FISH	Q:	6	54671	59159	-4488	-7.59
	V:	8.11	1346.72	1104.57	242.15	21.92
	$:	8.06	282.72	244.62	38.10	15.58
	UV$:		5.17	4.13	1	25.06
FR SQUID	Q:	9	77373	87579	-10207	-11.65
	V:	7.40	1228.19	1010.57	217.61	21.53
	$:	7.49	262.72	223.67	39.04	17.46
	UV$:		3.40	2.55	1	32.95
DRIED ITEM	Q:	6	53721	79059	-25338	-32.05
	V:	3.39	562.65	954.94	-392.30	-41.08
	$:	3.35	117.66	212.22	-94.56	-44.56
	UV$:		2.19	2.68	0	-18.41
LIVE ITEMS	Q:	0	4199	5208	-1009	-19.37
	V:	0.93	154.61	142.15	12.45	8.76
	$:	0.93	32.46	31.46	1.00	3.18
	UV$:		7.73	6.04	2	27.98
CHILLED ITEMS	Q:	2	21278	21118	160	0.76
	V:	2.15	357.42	257.54	99.88	38.78
	$:	2.11	74.03	56.93	17.10	30.03
	UV$:		3.48	2.70	1	29.05
OTHERS	Q:	13	114538	97145	17393	17.90
	V:	8.97	1488.24	1089.67	398.57	36.58
	$:	8.95	314.16	242.72	71.44	29.43
	UV$:		2.74	2.50	0	9.78
TOTAL	Q:	100	862021	813091	48931	6.02
	V:	100	16597.23	12901.47	3,695.76	28.65
	$:	100	3508.45	2856.92	651.53	22.81
	UV$:		4.07	3.51	1	15.83

Item wise Exports 2011-12
(In Qty)



ITEM WISE EXPORTS 2011-12
(IN VALUE)



Major export markets

South East Asia became the largest buyer of Indian marine products with a share of 39.90 % in volume and 25.09 % in US $ realization. European Union (EU) got into the second place with a share of 22.96% followed by USA 18.17%, Japan 13.01%, China 7.51%, Middle East 5.33% and Other Countries by 7.95%.

Exports to South East Asia registered a growth of 87.51 % in US$ realization and 47.01% in terms of volume. Increase in export of Fr. Shrimp, Fr. Fish and Chilled items contributed to the growth. Exports to US had registered a positive growth of 36.45% in quantity and 45.39% in US$ realization and is mainly attributed by the export of Fr. Shrimp and cephalopods. . Exports of Vannamei shrimp showed a tremendous increase in US market by 212 % in quantity and 209% in US $ realization.

Export to Japan also registered a positive growth of 21.33% in quantity and 22.35% in US $ terms. Exports of chilled items showed a tremendous increase in Japanese market by 120.12% in quantity and 220.34% in US $ realization.

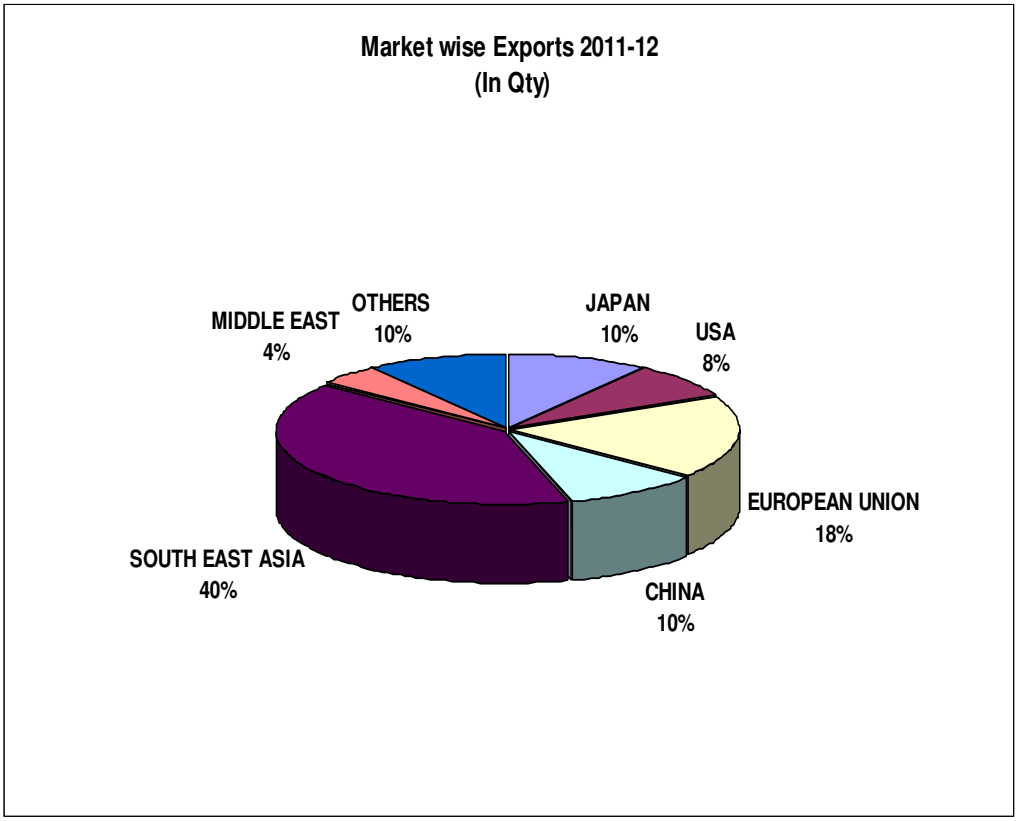
Exports to China showed a drastic decline of 46.89% in quantity and 40.17% in US$ terms. The marine products exports have strengthened India's presence in South East Asia. There is a significant increase in exports to South East Asian Countries compared to the previous year.

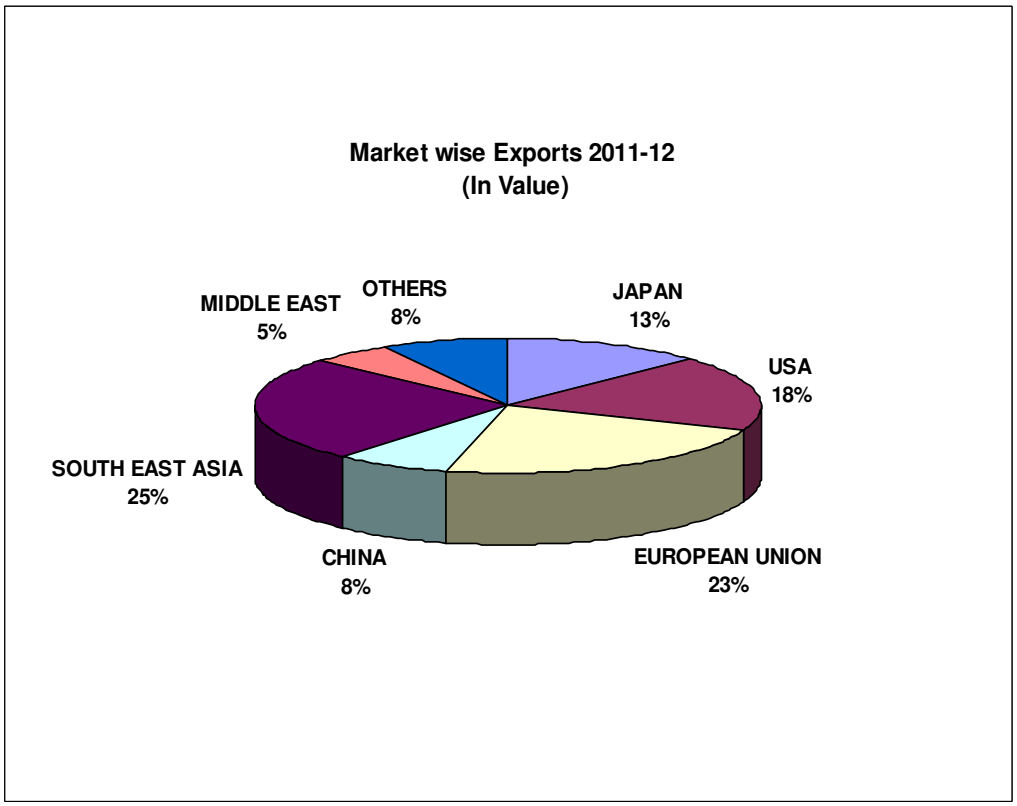
Export of Fr. Shrimp to South East Asia has registered a growth of about 222.43% in volume and 356.36% in US$ terms. Export of Fr. Shrimp to USA has also showed a growth of about 47.68% in volume and 47.55% in US$ terms. Export of Vannamei shrimp had also picked up. We have exported about 40787 MT of Vannamei shrimp during this period.

Export to Middle East countries showed an increase of 25.98% in US$ realization but declined in quantity by 13.25%. The details are given in the following table.

MAJOR MARKET WISE EXPORTS

Q: Quantity in Tons, V: Value in Rs. Crore, $: US$ Million						
Country		**Share %**	**Apr-2011 - Mar-2012**	**Apr-2010 - Mar-2011**	**Variation**	**(%)**
JAPAN	**Q:**	10	85800	70714	15085	21.33
	V:	12.90	2,140.67	1,683.39	457.28	27.16
	$:	13.01	456.35	373.00	83.36	22.35
USA	**Q:**	8	68354	50095	18259	36.45
	V:	17.94	2,977.53	1,990.26	987.26	49.60
	$:	18.17	637.53	438.49	199.04	45.39
EUROPEAN UNION	**Q:**	18	154221	170963	-16742	-9.79
	V:	22.96	3,810.44	3,459.40	351.04	10.15
	$:	22.96	805.38	765.15	40.23	5.26
CHINA	**Q:**	10	84515	159147	-74631	-46.89
	V:	7.59	1,259.23	1,977.81	-718.58	-36.33
	$:	7.51	263.30	440.10	-176.80	-40.17
SOUTH EAST ASIA	**Q:**	40	343962	233964	109998	47.01
	V:	25.27	4,193.27	2,114.48	2,078.79	98.31
	$:	25.09	880.09	469.36	410.73	87.51
MIDDLE EAST	**Q:**	4	38155	43983	-5827	-13.25
	V:	5.39	894.38	670.35	224.03	33.42
	$:	5.33	186.85	148.31	38.53	25.98
OTHERS	**Q:**	10	87014	84225	2789	3.31
	V:	7.96	1,321.72	1,005.77	315.94	31.41
	$:	7.95	278.94	222.50	56.44	25.37
Total	**Q:**	**100**	**862021**	**813091**	**48931**	**6.02**
	V:	**100**	**16,597.23**	**12,901.47**	**3,695.76**	**28.65**
	$:	**100**	**3,508.45**	**2,856.92**	**651.53**	**22.81**


Market wise Exports 2011-12
(In Qty)
OTHERS
10%
JAPAN
10%
USA
8%
MIDDLE EAST
4%
EUROPEAN UNION
18%
SOUTH EAST ASIA
40%
CHINA
10%


Market wise Exports 2011-12
(In Value)
OTHERS
8%
JAPAN
13%
MIDDLE EAST
5%
USA
18%
SOUTH EAST ASIA
25%
CHINA
8%
EUROPEAN UNION
23%

Outlook for 2012-13

MPEDA envisage an ambitious target of USD 4.5 Billion for the year 2012-13. Increased production of L.vannamei shrimp and increase in infrastructure facilities for production of Value added items are the helping factors to achieve this target.