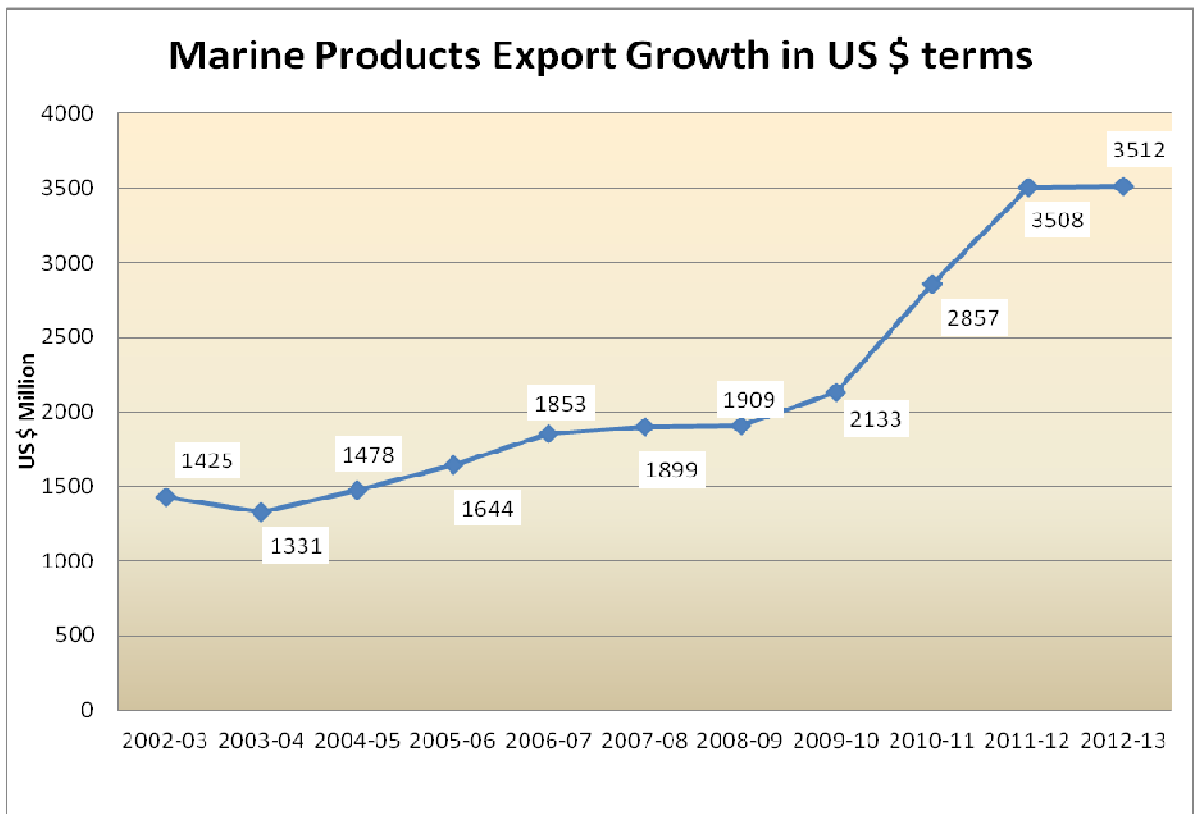


## PRESS RELEASE

### **MARINE PRODUCTS EXPORTS REACH RS. 18,856 CRORES IN 2012-13**

The Marine Products Export Development Authority (MPEDA) is a statutory body set up by the Government of India under the MPEDA Act 1972, under the Ministry of Commerce & Industry, Govt. of India. MPEDA is the nodal agency for promotion of export of marine products from India. MPEDA has presence in all the maritime states and is implementing its developmental schemes for export promotion / aquaculture production through the field offices.

During the financial year 2012-13, Exports of marine products reached an all-time high of Rs 18,856 crores. Marine product exports, crossed all previous records in quantity, rupee value and US \$ terms. Exports aggregated to 928215 tonnes valued at Rs. 18856.26 crores and USD 3511.67 million. Compared to the previous year, seafood exports recorded a growth of 7.68% in quantity, 13.61% in rupee and 0.1% growth in US\$ earnings respectively.

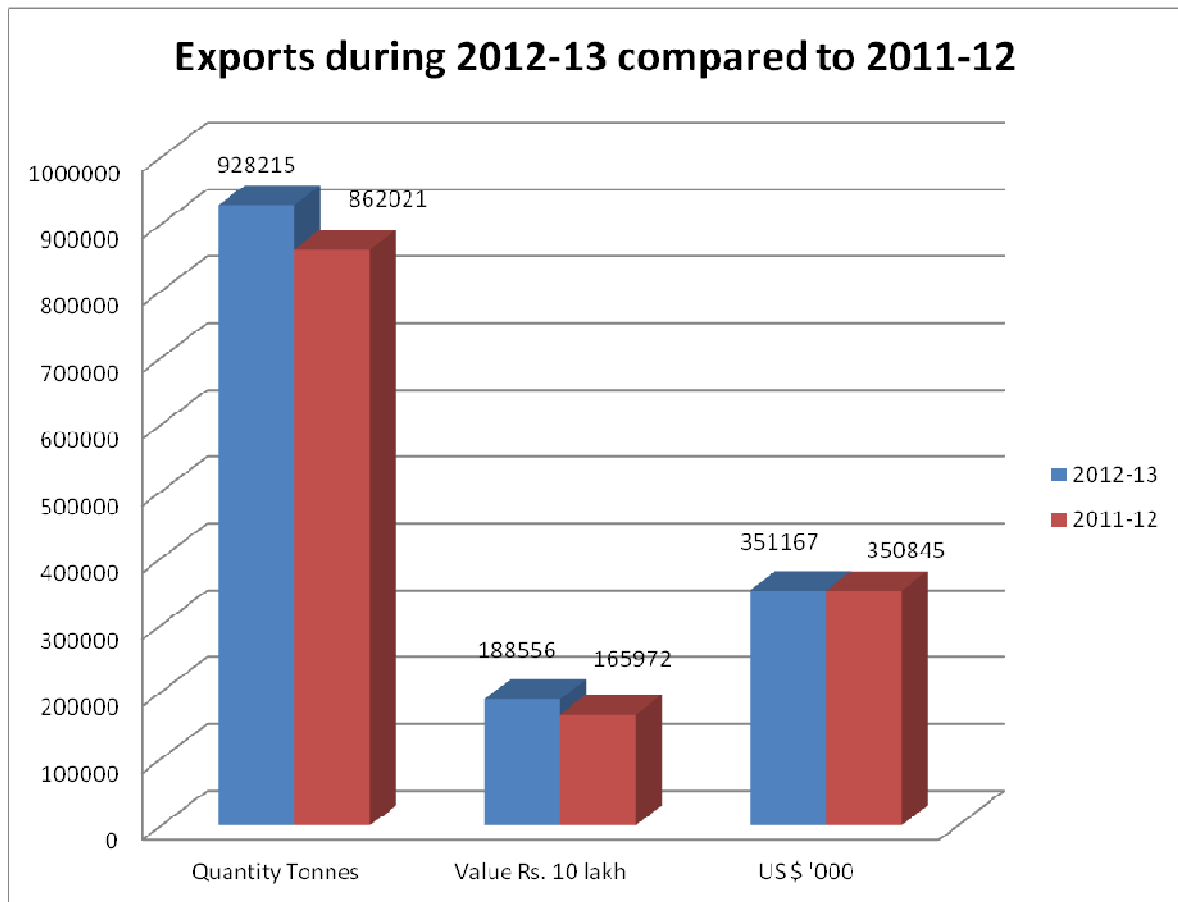


The increase in export figures must be viewed in the light of the weaker economic conditions in European Union, still recovering economy in USA, Moderate growth in China, technical barriers to trade by Japan, continuing antidumping duty and the possibility of Countervailing duty on frozen shrimp by US and continuous devaluation of Indian currency. Supply conditions in other countries have also recovered in comparison to previous year.

The increased production of Vannamei shrimp, increased productivity of Black tiger shrimp and increased export of chilled items have helped to achieve higher exports.

### Exports during 2012-13 compared to 2011-12

Export details	2012-13	2011-12	Growth %
Quantity Tonnes	928215	862021	7.68
Value Rs.crore	18856.26	16597.23	13.61
Value US \$ Million	3511.67	3508.45	0.1



### Major items of export

Frozen Shrimp continued to be the major export value item accounting a share of 51.35% of the total US \$ earnings. Shrimp exports during the period increased by 20.88%, 18.73% and 3.56% in quantity, rupee value and US\$ value respectively. There was steep drop in unit value realization of frozen shrimp at 14.33%.

Fish, has retained its position as the principal export item in quantity terms and the second largest export item in value terms, accounted for a share of about 37.05% in

quantity and 17.59% in US\$ earnings. Unit value realization of fish decreased by 8.79%.

Fr. Cuttlefish recorded a growth of 15.78% in quantity. However, there is a decline of 11.03% in USD terms and 23.15% in unit value realization. Cuttle fish price realization fell by 23.15%. Export of Fr. Squid shown an increase of 12.20% in rupee value and 0.36% in unit value. However, there is a decrease of 2.57% in terms of quantity.

Dried items have shown a positive growth in quantity (35.80%), rupee value (45.72%) and US \$ (29.88%). Live items exports shown a growth by 4.14%, 28% and 13.44% in quantity, rupee value and US \$ realization respectively compared to the previous year.

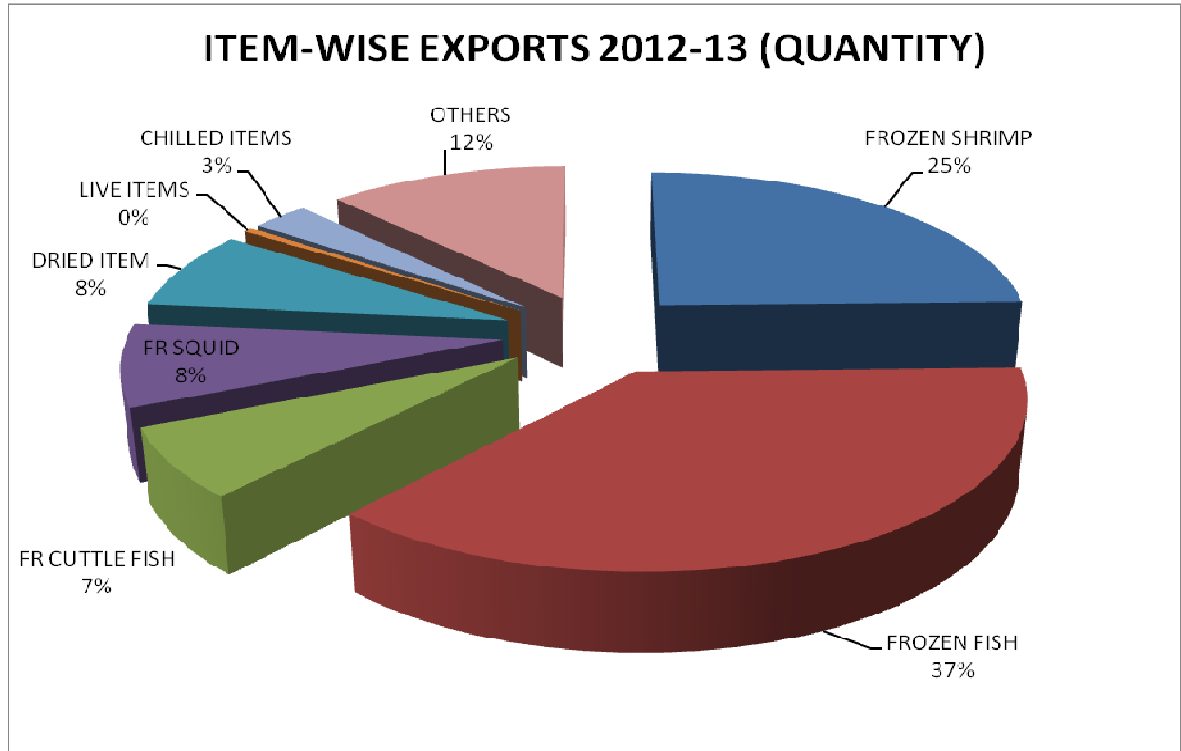
Chilled items have shown a positive growth in quantity (26.27%), rupee value (50.27%) and US \$ (34.91%). The unit value realization also increased by 6.84%. The details of major items of exports are given in the following table

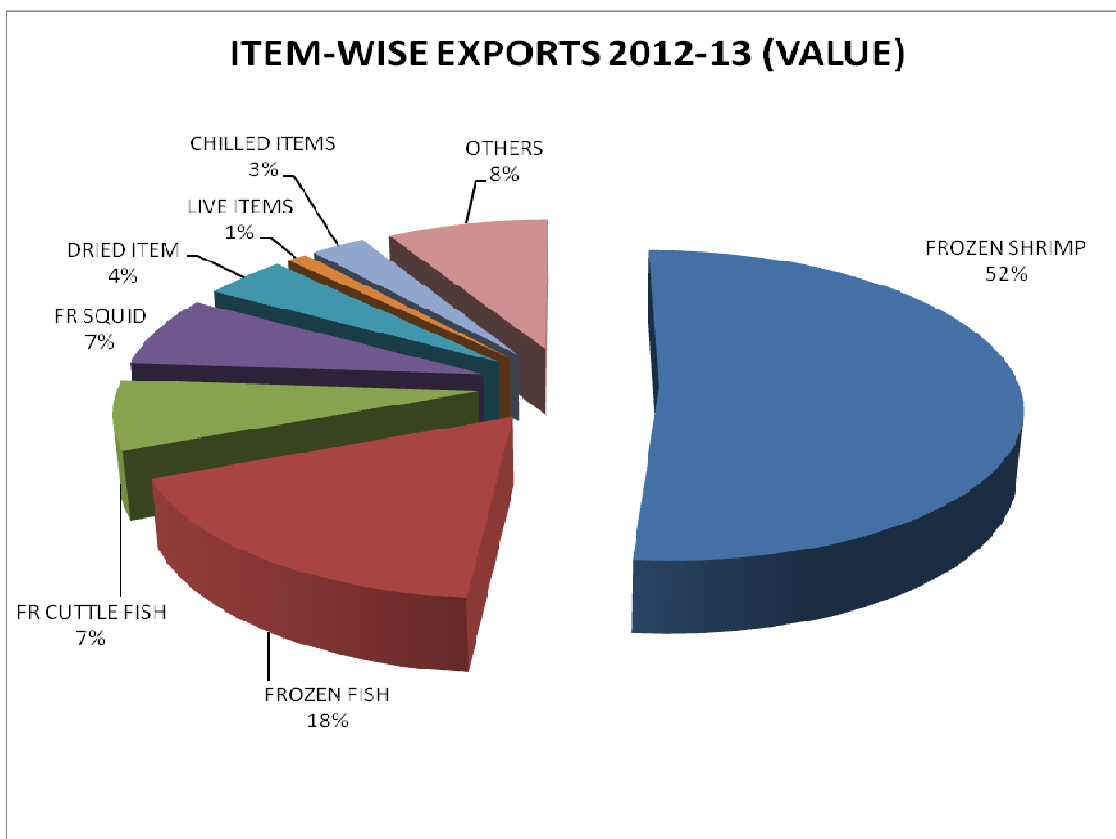
### MAJOR ITEM WISE EXPORTS

Q: Quantity in Tons, V: Value in Rs. Crores, \$: USD Million

ITEM		Share %	Apr-2012 - Mar-2013	Apr-2011 - Mar-2012	Variation	(%)
FROZEN SHRIMP	Q:	24.63	228620	189125	39495	20.88
	V:	51.48	9706.36	8175.26	1531.10	18.73
	\$:	51.35	1803.26	1741.20	62.06	3.56
	UV\$:		7.89	9.21	-1.32	-14.33
FROZEN FISH	Q:	37.05	343876	347118	-3241	-0.93
	V:	17.48	3296.86	3284.15	12.71	0.39
	\$:	17.59	617.59	683.50	-65.91	-9.64
	UV\$:		1.80	1.97	-0.17	-8.79
FR CUTTLE FISH	Q:	6.82	63296	54671	8626	15.78
	V:	7.18	1354.28	1346.72	7.56	0.56
	\$:	7.16	251.54	282.72	-31.18	-11.03
	UV\$:		3.97	5.17	-1.20	-23.15
FR SQUID	Q:	8.12	75387	77373	-1986	-2.57
	V:	7.31	1378.08	1228.19	149.89	12.20
	\$:	7.32	256.90	262.72	-5.82	-2.21
	UV\$:		3.41	3.40	0.01	0.36
DRIED ITEM	Q:	7.86	72953	53721	19232	35.80
	V:	4.35	819.90	562.65	257.26	45.72
	\$:	4.35	152.81	117.66	35.15	29.88
	UV\$:		2.09	2.19	-0.10	-4.36
LIVE ITEMS	Q:	0.47	4373	4199	174	4.14
	V:	1.05	197.89	154.61	43.28	28.00
	\$:	1.05	36.82	32.46	4.36	13.44
	UV\$:		8.42	7.73	0.69	8.92
CHILLED ITEMS	Q:	2.89	26868	21278	5590	26.27
	V:	2.85	537.11	357.42	179.69	50.27
	\$:	2.84	99.87	74.03	25.85	34.91

	<b>UV\$:</b>		3.72	3.48	0.24	6.84
<b>OTHERS</b>	<b>Q:</b>	12.16	112841	114538	-1697	-1.48
	<b>V:</b>	8.30	1565.78	1488.24	77.53	5.21
	<b>\$:</b>	8.34	292.86	314.16	-21.30	-6.78
	<b>UV\$:</b>		2.60	2.74	-0.15	-5.38
<b>TOTAL</b>	<b>Q:</b>	100	928215	862021	66193	7.68
	<b>V:</b>	100	18856.26	16597.23	2259.03	13.61
	<b>\$:</b>	100	3511.67	3508.45	3.22	0.09
	<b>UV\$:</b>		3.78	4.07	-0.29	-7.05





### Major export markets

South East Asia continued to be the largest buyer of Indian marine products with a share of 23.12% in terms of US \$ value realisation. European Union (EU) is the second largest market with a share of 22.14% followed by USA (21.29%), Japan (10.61%), China (7.67%), Middle East (5.96%) and Other Countries by 9.22%.

There is a slight decrease in exports to South East Asian Countries in quantity (0.88%) and dollar earnings (7.76%) compared to the previous year. Export of Fr. Shrimp to South East Asia has registered a growth of about 24.87% in volume.

Exports to US had registered a positive growth of 35.25% in quantity and 17.24% in US\$ realisation and is mainly attributed to the export of Fr. Shrimp which showed a growth of about 49.13% in volume and 20.89% in US\$ terms. Exports of Vannamei shrimp showed a tremendous increase in US market by 141.34 % in quantity and 100.09% in US \$ realisation.

Export to Japan registered a negative growth of 10.67% in quantity and 18.36% in US \$ terms. Export of Frozen Shrimp decreased by 11.07% in quantity terms and 21.92 % in dollar terms mainly due to the Ethoxyquin issue with frozen shrimp exports from India.

Exports to China shown an increase of 3.86% in quantity and 2.34% in US\$ terms. Export to Middle East countries shown an increase of 8.55% in quantity, 24.43% in rupee value and 11.95% in US \$ realization.

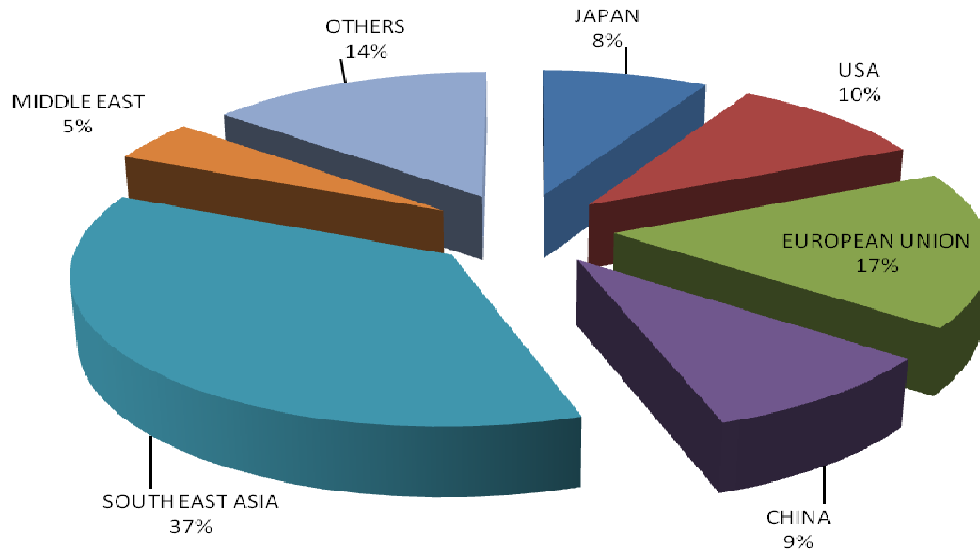
The details on major markets for Indian marine products are given in the following table.

### MAJOR MARKET WISE EXPORTS

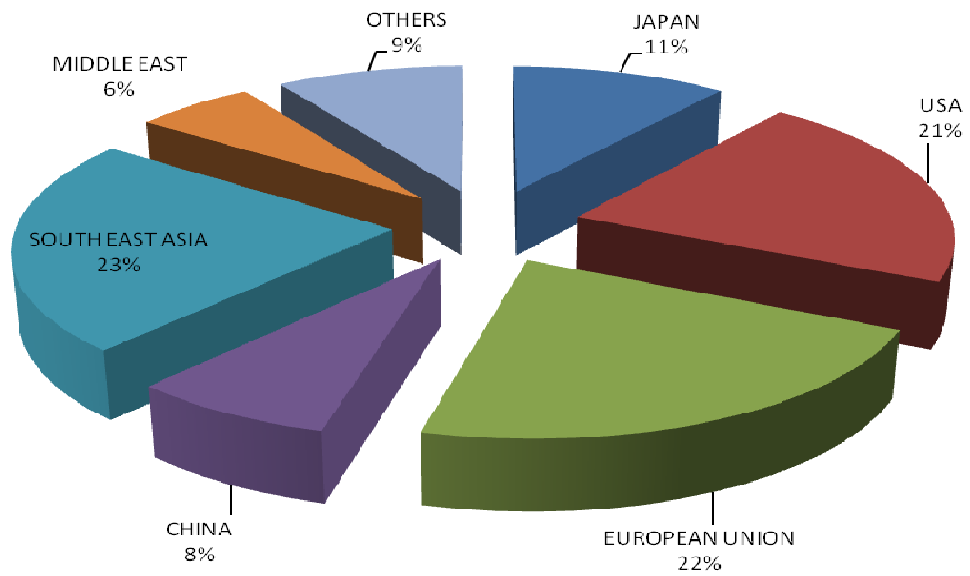
Q: Quantity in Tons, V: Value in Rs. Crores,\$: USD Million

Country		Share %	Apr-2012 - Mar-2013	Apr-2011 - Mar-2012	Variation	(%)
JAPAN	Q:	8.26	76648	85800	-9151	-10.67
	V:	10.60	1999.59	2140.67	-141.08	-6.59
	\$:	10.61	372.57	456.35	-83.78	-18.36
USA	Q:	9.96	92447	68354	24093	35.25
	V:	21.35	4026.48	2977.53	1048.95	35.23
	\$:	21.29	747.45	637.53	109.92	17.24
EUROPEAN UNION	Q:	17.06	158357	154221	4135	2.68
	V:	22.15	4176.42	3810.44	365.98	9.60
	\$:	22.14	777.41	805.38	-27.97	-3.47
CHINA	Q:	9.46	87776	84515	3261	3.86
	V:	7.66	1444.86	1259.23	185.63	14.74
	\$:	7.67	269.47	263.30	6.16	2.34
SOUTH EAST ASIA	Q:	36.73	340944	343962	-3018	-0.88
	V:	23.11	4357.28	4193.27	164.01	3.91
	\$:	23.12	811.80	880.09	-68.29	-7.76
MIDDLE EAST	Q:	4.46	41419	38155	3264	8.55
	V:	5.90	1113.34	894.38	218.96	24.48
	\$:	5.96	209.26	186.85	22.41	12.00
OTHERS	Q:	14.07	130623	87014	43609	50.12
	V:	9.22	1738.29	1321.72	416.57	31.52
	\$:	9.22	323.71	278.94	44.76	16.05
Total	Q:	100	928215	862021	66193	7.68
	V:	100	18856.26	16597.23	2259.03	13.61
	\$:	100	3511.67	3508.45	3.22	0.09

### MARKET WISE EXPORTS 2012-13 (QUANTITY)



### MARKET WISE EXPORTS 2012-13 (VALUE)



### **India International Seafood Show (IIS)**

MPEDA and Seafood Exporters Association of India (SEAI) are organising 19th edition of IIS from 10-12 January 2014, in Chennai trade Centre, Chennai. It is expected to have huge participation from International and Domestic exhibitors and delegates. More details on the show can be found in the show website [www.indianseafoodexpo.com](http://www.indianseafoodexpo.com). Last date for availing early bird discount ends by 30th Sep 2013.

### **Outlook for 2013-14**

MPEDA envisages an ambitious target of USD 4.3 billion for the year 2013-14. Increased production of L. Vannamei shrimp, Quality control measures and increase in infrastructure facilities for production of Value added items are expected to help in achieving this target.