

PRESS RELEASE - 24 JUNE 2013

Sub: 19th India International Seafood Show at Chennai Trade Centre, Chennai.

The Marine Products Export Development Authority (MPEDA) in association with the Seafood Exporters Association of India (SEAI) is organizing the 19th India International Seafood Show (IISS), a biennial event at Chennai Trade Centre from 10th to 12th January 2014. 19th edition of IISS has an exhibition where in all leading International & Domestic companies exhibit their equipments, products, services etc along with a Technical Session in which many world renowned experts on seafood sector will be participating. Registration can be done at www.indianseafoodexpo.com and in all field offices of MPEDA. An early bird scheme with 25% discount on normal rates will be available for those who register on or before 30th September 2013.

The 19th edition of IISS will project the sustained development of Indian seafood by adopting the theme of "Guilt free seafood from India". This will highlight the tradition followed by Indian fishermen and aqua farmers to do their activities in a sustainable way and in harmony with nature making the seafood from India so pristine that can be consumed without any trace of guilt.

It will also showcase the state-of-the-art technology now being adopted by the Indian processing units to produce and export value added products. The event will bring together the Indian seafood exporting fraternity and the overseas buyers under one umbrella and enable them to interact and finalize future business dealings.

The Indian seafood industry has now come a long way with a major stand in the global seafood market. IISS 2014 presents tremendous scope for tapping new avenues and introducing various technology and products to the global market. With multifold increase in the production of exotic species, Pacific White legged Shrimp (*Litopenaeus vannamei*), India is poised for enhancement in production infrastructure, which presents great opportunity to forge new partnerships and strengthen the existing relationship, for all the sectors associated with seafood industry.
